



**GEOFFREY GAGE**  
**GEOFFREY CARLSON GAGE BRAND COMMUNICATIONS**

Geoffrey Gage is the founder, owner and president of Geoffrey Carlson Gage Brand Communications, a branding agency established in 1999.

Prior to founding Gage Brand Communications, Geoffrey headed up branding and communications at Gage Marketing, and Lakefront Entertainment/River Road Records. He has also worked in advertising for Campbell-Mithun and Grant & Palombo – where clients included Anderson Windows, International Dairy Queen, and Honeywell.



Gage has served on many corporate and nonprofit boards, including Carlson; Carlson Holdings, Inc.; Gage Marketing Group; the Duddingston Sylvester Group at Smith Barney; the Curtis L. Carlson Family Foundation; A.C.E.S. (Athletes Committed to Educating Students), Arc, and Children's Heartlink, among others.

Gage was elected to the University of St. Thomas Board of Trustees in 2007 and is currently serving his second term. Additionally, Gage has provided branding and communication support for the University.

Gage earned a Bachelor of Arts degree in Communications from Augsburg College in 1989, and a Master of Business Communication degree from the University of St. Thomas in 1997.

Gage and his wife, who holds a Master of Arts in Art History, Doctorate in Apparel History, and, teaches at the University of St. Catherine's, reside in Hamel, Minnesota, with their four children.