

## JUDE BUCKLEY

Jude Buckley led the Worldwide (WW) Sales group within the Consumer and Device Sales (CDS) organization for Microsoft and worked directly with retail, OEM, mobile operators, and distribution partners around the world to create new business opportunities and customer experiences through Windows, Xbox, Office, Surface and partner devices.

As leader of CDS WW Sales, Buckley played a key role in shaping Microsoft's sales channel business for the future while building consumer and device sales organizational capability for today. Buckley's background provided unique



perspective on omni-channel retail, carriers, and bringing products to market as well as deep understanding of the customer experience. Buckley and the CDS WW Sales leadership team accelerated Microsoft's consumer and device sales business globally to grow revenue, profitability, market share, and customer satisfaction across the category of Microsoft and Partner products.

Buckley retired from Microsoft in July 2018. Prior to Microsoft, Buckley served as chief commercial officer at Best Buy. Before joining Best Buy in 2007, he served as managing director with The Carphone Warehouse in Sweden.